

PEUGEOT 308

SPECIFICATIONS

	1.6L Diesel Station Wagon GT Line	1.6L Diesel Hatchback GT Line	1.6L Diesel Station Wagon Allure	1.6L Petrol Hatchback Allure
ENGINE	Horsepower (hp)		120 hp @ 3500 rpm	
	Torque (Nm)		300 Nm @ 1750 rpm	
	Displacement (cc)		1560	
	Fuel	Diesel	Diesel	Petrol
DIMENSIONS	Length (mm)	4585	4253	4253
	Width (mm)	1804	1804	1804
	Height (mm)	1457	1447	1471
DRIVETRAIN	Wheel Type	18" Diamante diamond alloy wheels	18" Diamante diamond alloy wheels	17" Rubis diamond alloy wheels
	Spare Wheel	Emergency spare wheel		
	Front / Rear Suspension	Pseudo MacPherson front axle / Rear axle with deformable crossmember		
	Transmission	6-speed automatic		
	Steering	Electric power steering		
SAFETY FEATURES	Airbags	6 airbags: Driver, passenger, 2 side, 2 curtain		
	Electronic Stability Program	Standard		
	Hill Start Assist	Standard		
	ABS	Standard		
	Brakes	Front and rear disc		
	Parking Sensor	Rear and front		
	Security	Immobilizer with anti-theft protection alarm		
	Seat Belt	3x3-point rear seat belt		
	Child Lock	Manual		
Seat Belt Indicator Warning	Standard			
EXTERIOR FEATURES	Windscreen Wipers	Rain sensing wipers		
	Headlamps	Automatic headlamps		
	Follow Me Home Lights	Standard		
	Front Foglamps	LED foglamps	LED foglamps	Halogen front foglamps
	Grille	Chrome		
	Side Mirrors	All Power, body color, electric folding		
	Door Handles	Body color		
Daytime Running Lamps	Sequential LED direction indicators	Sequential LED direction indicators	LED	
INTERIOR FEATURES	Steering Wheel	Leather with audio controls		
	Handbrake	Electric parking brake		
	Windows	All Power with anti-pinch safety function		
	Air Conditioning	Automatic dual-zone		
	Rear View Mirror	Electrochromic		
	Cruise Control	Programmable cruise control and speed limiter		
	Entertainment System	9.7" SMEG touchscreen, 6HP Arkamys audio system, USB, audio jack, Bluetooth, with VCI controls located on steering wheel		
	Interior Trim	Mistral leather seats with red stitching	Mistral leather seats with red stitching	Dynamic bi-matter seats (TEP/Alcantara)
Front Seats	Electric driver seat with 2 memories, electric lumbar adjustment, massage function; heated	Electric driver seat with 2 memories, electric lumbar adjustment, massage function; heated	Height and manual lumbar adjustment for driver and passenger	
			Height adjustment for driver and passenger, manual lumbar adjustment for driver	

*Equipment or specifications may change at any time without prior notice
Warranty: 3 years or 100,000 km

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NEW PEUGEOT 308

MOTION & EMOTION



PEUGEOT



NEW PEUGEOT 308
EXPERIENCE THE PUREST FORM OF DRIVING SENSATION.

Beautiful simplicity. This was the inspiration for the 308's elegant style in design right from the first draft.

This compact hatch transcends space with its sizable interior while the refined and unique contours of the 308's exterior reaffirm its strong personality. Technologically advanced and with attention paid to every last detail, the Peugeot 308 with its formidable character is sure to excite your emotions.

AVAILABLE COLORS FOR 308 HATCHBACK AND STATION WAGON



Magnetic Blue
(Available only for GT Line)



Dark Blue
(Available only for Allure)



Nera Black
(Available only for Allure and GT Line)



Bianca White
(Available only for Allure)



PRECISE HANDLING, SMOOTH DRIVING

Light and compact, the new 308 benefits from Peugeot's expertise in wheels and suspension to provide exemplary dynamic handling. Thanks to its special chassis, its weight has been reduced considerably, guaranteeing maximum dynamism and maneuverability that responds to the slightest action of its driver. The electric power steering is as smooth as it is precise and bends are driven in succession with the greatest of comfort and ease.

Comfort on board is assured by the wheels and the special suspension, the exemplary road holding, and the noticeable soundproofing. Every journey is transformed into a period of pleasure and serenity with the Peugeot 308.

EXPAND YOUR SENSATION OF SPACE

Boasting sleek and ergonomic interiors, the 308's compact silhouette offers a comfortable and cozy atmosphere where each element is designed to maximize space. Both the front and rear seats were made to provide a feeling of leisure, while the luggage compartment's shape makes it one of the biggest in its category.



Aluminum Grey
(Available only for Allure)



Ruby Red
(Available only for GT Line)



Pearl White
(Available only for GT Line)

INNOVATIVE i-COCKPIT

With the new 308, Peugeot offers the new i-Cockpit. Designed with simplicity and sophistication in mind, the 308 offers a center console, a 9.7" touchscreen, and a single central button to make your drive smoother and more efficient.

Within the passenger compartment, the 308 exudes a muffled, refined ambience with its black lacquer and satin chrome interiors. The small steering wheel and head-up display allow access to information without taking your eyes off the road.

SAFETY

To retain optimum balance and preserve driving sensation, the 308 comes with a complete braking system that combines the ESP (Electronic Stability Program), ABS (Anti-lock Braking System), EBFD (Electronic Brake Force Distribution), EBA (Emergency Braking Assistance), and tire under-inflation detection.

In addition, the new Peugeot 308 ensures its driver's protection with six (6) airbags: two (2) front and two (2) side airbags for driver and passenger, and two (2) curtain airbags to protect the front and rear occupants.